



VICE INTERNSHIP PROGRAM OVERVIEW 2012

VICE Interns will get a firsthand look into how an international media company functions on a day-to-day basis. At VICE, interns have the opportunity to learn about journalism, editing, design, public relations, production, and more.

VICE's Human Resources Department oversees the training and learning experience of each intern by providing interns with seminars on career development, and helping them achieve goals throughout the term. VICE is dedicated to its internship program and often times the best and the brightest are selected to join the VICE family of business.

Following is a brief description of each department within VICE and the internship opportunity requirement if interested. In addition, go to www.vice.com.

IMPORTANT

To be considered for an internship at VICE applicants must possess the following:

- Meets the submission deadline with all required documents
- Proof of participation in the internship for Academic Credit
- Be at least a 3rd or 4th year college student with a GPA of 3.0 or better
- Commitment of 2 days per week are required for a 3 month period
- An interest in Media, Entertainment, business and operations of such is preferred
- Possess a laptop with Wi-Fi capability
- Familiarity with MAC apple office products

SUBMISSION DATES

- Session #1: Summer: May 1 – August 31
- Session #2: Fall: September 8 – December 15
- Session #3: Spring: January 15 – April 30

Internship Orientation dates TBA

ALL APPLICATIONS MUST CONTAIN

1. Indication of the internship you are interested in and the period session;
2. Resume and Cover letter along with any samples, if possible.
3. Letter from your school indicating you are receiving academic credit for internship.

BUSINESS INTERNSHIPS

PRODUCTION COORDINATION/ACCOUNTING INTERNSHIP

VICE's production coordination/accounting department is looking for a detail-oriented, numbers-obsessed intern. Interns will learn a diversity of finance and production-related skills. The ideal interns will be looking to hone their skills in logistics coordination and/or finance and accounting.

If you are interested in this internship opportunity please email and place in the subject line "PRODUCTION INTERN" to viceinternship@vice.com before the deadline date.

HUMAN RESOURCES DEPARTMENT INTERNSHIP

The HR department of VICE is a dynamic and integrated unit of VICE. Here Interns will learn how to administer HR practices and procedures within a Global Media and Entertainment Company.

If you are interested in this internship opportunity please email and place in the subject line "HR INTERN" to viceinternship@vice.com before the deadline date.

BUSINESS DEVELOPMENT INTERNSHIP

The business development department of VICE is a critical arm that reaches out to various clients, develops and cultivate relationships and funnels the needs of various clients, business partners and contributors of VICE to the proper internal departments to address. Here interns will learn how to prepare presentations, lead think tanks, wrap reports and pitches. Developmenting case studies of various campaigns, participate in video/photo shoots and conduct research that ultimately has a direct impact on client response outcomes. If you are interested in this internship opportunity, email viceinternship@vice.com before the deadline date. Be sure to include "BUSINESS DEVELOPMENT INTERNSHIP" in the subject heading.

CREATIVE MEDIA

VICE MAGAZINE INTERNSHIP

VICE internships offer real-world work experience and knowledge for those who wish to plunge headfirst into the day-to-day operations of making a magazine and media organization. This internship is a special program designed to enable interns to learn about the publishing world. We seek to provide an educational experience for those accepted, and expect our interns to be serious, proactive, and professional. We offer course credit for students. We offer two specializations. They are as follows:

Editorial: Emphasis is placed on copyediting, general research, story generation, and writing. Please include links to or attachments of PUBLISHED writing samples in your application email. English and journalism students strongly preferred.

Online: Emphasis is placed on story generation, blogging, coding, and outreach. Applicants must have a basic understanding of HTML and Word-Press (or similar blogging software). Please include links to or attachments of PUBLISHED writing samples in your application email. English and journalism students strongly preferred.

If you are interested in this internship opportunity please email and place in the subject line "VICE MAGAZINE INTERN" to viceinternship@vice.com before the deadline date.

COMMUNICATIONS INTERNSHIP

The Communications Intern contributes to VICE's role within the massive world that is the internet, as well as the company's overall relationship with its audience, the press, and its presence in the media. Ideal interns will have strong writing, research, and personal skills, as well as possess an active interest in the internet, current trends, and topics in news, fashion, music, culture, lifestyle, snowboarding, food, and travel.

Interns will learn the basics behind pitching, social media, press reports, event planning, and will undoubtedly walk away from the experience with a deeper knowledge of how the internet works (and with a handful of awesome blogs to reference - from Gorilla vs. Bear to InkButter to Boing Boing to the Huffington Post).

Past experience in writing for web-base content, proficiency in Excel, and image editing in Keynote are strong pluses. If you are interested in this internship opportunity please email and place in the subject line "COMMUNICATIONS INTERN" to viceinternship@vice.com before the deadline date, along with your resume, a writing sample and letter of interest.

ACCOUNTING INTERNSHIP

The accounting department is looking for a detail-oriented, numbers-obsessed intern. Interns will learn a diversity of finance and it correlation to production-related budgets. The ideal intern(s) will be looking to hone their skills in logistics coordination within finance and accounting. If you are interested in this internship opportunity please email and place in the subject line "ACCOUNTING INTERN" to viceinternship@vice.com before the deadline date.

FASHION INTERNSHIP

Candidates should have fashion experience. Interns will be responsible for clothing pickups and returns as well as keeping an up to date and detailed fashion return log for our fashion editor. They will manage the office fashion closet. Assist our fashion editor with online content and production and assist on photo shoots. Please be sure to include a short description of your personal style and a list of your favorite designers when submitting your interest for this opportunity.

If you are interested in this internship opportunity please email and place in the subject line "FASHION INTERN" to viceinternship@vice.com before the deadline date.

DIGITAL SALES & OPERATIONS INTERNSHIP

Got a blog? Some free time? An insatiable appetite to learn about online advertising? This is an open casting call for an internship in Digital Ad Sales & Operations for VICE (VICE.COM, VICE Magazine, Motherboard.tv, The Creators Project, Noisy). Interns will participate and learn about: • Analyzing Web analytics • Traffic trending • Competitive site analysis • Reporting on ad campaigns • Demographic/ Psychographic data compiling.

If you are interested in this internship opportunity please email and place in the subject line "DIGITALS SALES AND OPS INTERN" to viceinternship@vice.com before the deadline date.

VICE MUSIC INTERNSHIP

We provide an educational opportunity for interns to gain real-world experience and learn about the distribution of artist's new music and tours. Familiarity with online music and social networking websites is preferred. If interested in this internship, send a resume and cover letter.

If you are interested in this internship opportunity please email and place in the subject line "VICE MUSIC INTERN" to viceinternship@vice.com before the deadline date.

DESIGN INTERNSHIP

VICE and its creative agency, Virtue, are looking for capable design interns to learn about and try their hand at in-house production (print and online advertising, flyers, custom publications, promotional materials, CDs, DVDs, etc). Be proficient in Photoshop, Illustrator, Flash and InDesign. You'll get firsthand knowledge and experience at an exciting publication, online TV network, and music label.

If you are interested in this internship opportunity please email and place in the subject line "DESIGN INTERN" to viceinternship@vice.com before the deadline date.

VIRTUE INTERNSHIP

VIRTUE takes everything VICE can deliver - its culture, authenticity, and audience - and adds to it a sensitivity, knowledge, and experience of the particular challenges facing brands. Our interns gain firsthand knowledge and experience on a variety of projects dealing with fashion, music, sports, and lifestyle brands. We provide an educational opportunity for interns to try their hand at mastering day-to-day activities such as market research, event planning & execution, video production, audio transcription, as well as minimal clerical duties such as mailing, photocopying and occasional errands. A positive and flexible attitude is essential.

If you are interested in this internship opportunity please email and place in the subject line "VIRTUE INTERN" to viceinternship@vice.com before the deadline date.

DIGITAL MARKETING AND STRATEGY / SOCIAL MEDIA INTERNSHIP

This department focuses on the digital strategy and outreach aspects of everything VICE. Interest in social media, web-related marketing, public relations, and online strategy required. Copywriting experience a plus but not required.

If you are interested in this internship opportunity please email and place in the subject line "DIGITAL MARKETING AND STRATEGY/ SOCIAL MEDIA INTERN" to viceinternship@vice.com before the deadline date.

THE CREATORS PROJECT INTERNSHIP

The Creators Project is a new arts and technology website from VICE and Intel. Ideal interns will have strong writing, organizational, and research skills, as well as possess an active interest in art, technology, and the innovative ways they intersect in contemporary culture. Some daily responsibilities will include blogging, research, media asset management, and occasional administrative tasks. Experience writing for the web, using a content management system, and image editing in Adobe Photoshop is a strong plus. Please submit a writing sample and letter of interest along with your resume.

If you are interested in this internship opportunity please email and place in the subject line "CREATORS PROJECT INTERN" to viceinternship@vice.com before the deadline date.

MOTHERBOARD INTERNSHIP

Motherboard, VICE's award-winning offbeat technology / science / media culture website and video channel, seeks a candidate with strong writing skills, experience with the Internets and a winning enthusiasm to work closely with VICE's editors and producers. Interest in documentary video production and curiosity in the worlds of technology and/or science is preferred.

If you are interested in this internship opportunity please email and place in the subject line "MOTHERBOARD INTERN" to viceinternship@vice.com before the deadline date.

Noisy is a video-driven music discovery site from Vice, Dell, and Intel. Ideal interns will have strong writing, organizational, and research skills, and possess an active interest in contemporary music. Some of your daily responsibilities will include blogging, research, fact-checking, media asset management, and occasional administrative tasks. Experience writing for the web, using a content management system, and image editing in Adobe Photoshop is a strong plus. Please submit a music-related writing sample and a letter of interest along with your resume.

If you are interested in this internship opportunity, email viceinternship@vice.com before the deadline date. Be sure to include "NOISEY INTERN" in the subject heading.