



Role: Marketing Intern – 3 month contract
Start date: ASAP
Hours: 11am-5pm Monday-Friday – 1 hour for lunch
Salary: There is no salary for this role but we will pay for travel and lunch expenses

VICE started in 1994 as a newsprint monthly in Montreal, and is now a global youth media company that includes print, event, music, online, television, and feature film divisions that operates in over 30 countries. Vice is the industry leader in original video for the web. With dozens of original series franchises across all content categories, Vice publishes about 60 minutes of new video content every day. For further information and additional background, please visit www.vice.com.

OVERVIEW

VICE is seeking a sharp and savvy Marketing intern to join our marketing team, to both support VICE and client platforms. You will join our growing team and will be responsible speaking with, engaging, and cultivating our communities on a number of active platforms such as Facebook, Twitter, YouTube, Google and more.

Roles and Responsibilities:

- Manage the day-to-day engagement activities with our communities, similar communities, and relevant influencers
- Post and editorialize content and mixed media, and implement conversation-starting tactics to galvanize our communities
- Oversee the design, organization, and operations of brand pages and channels
- Regularly distill data, conversations, and trends to create insights, actionable next steps, and reports that help inform the marketing department, stakeholders, and clients
- Act as a forerunner for new services and technologies that compliment and drive results for relevant social channels

Experience and Qualifications:

- Preferably a Marketing Graduate
- Proven knowledge or experience in digital strategy or social marketing preferred
- Previous blogging or writing experience a plus
- Intimate knowledge of existing and emerging social media platforms
- Excellent writing and communication skills
- HTML, CSS, or any relevant web coding knowledge a plus
- Absolutely must have an entrepreneurial spirit, relentless work ethic, inquisitive approach to everything, and an insatiable desire to be a part of a growing and creative team.

HOW TO APPLY

Send a detailed cover letter, CV, and links to or samples of any relevant work by email to jazz.atkin@vice.com

Reference “Marketing Intern” in the subject line.

We look forward to hearing from you!